

**SPARO
STUDIOS**

*"If I want
something,
I have
to make
it happen"*

THE O
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On screen as a ballet supercollaborator
outspoken producer in her natural. Married. Still
shouts over the role of women in Hollywood as a
and when push comes to shove she's the



*"Float
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STRATEGIC BRAND & WEB SOLUTIONS

IMMEDIATELY ELEVATE YOUR BUSINESS

SPARO STUDIOS

2023 PACKAGES & RATES



BRAND & WEB DESIGN WITH YOUR LONG-TERM BUSINESS VISION AND GOALS IN MIND.

Your growth and continued success is the fuel to our fire. Our big picture approach and flawless execution is how you get there, especially in highly competitive industries.

With the perfect combination of brand confidence, user-friendly design and a streamlined customer journey, you'll finally experience that massive long-term growth you've been eye-balling and leave your mark on your industry.

Don't be shy - we don't bite... hard.





STARTING AT \$4,500

IMMERSIVE BRAND PACKAGE

Don't just build a brand. Dare to dive deep under the surface and build an immersive visual and strategic brand experience to set yourself up for long-term success.

With an emphasis on the planning and research stage, together we'll collab to create a brand that's intentional and leave them wanting more.

WHAT'S INCLUDED:

- Strategy sessions to brainstorm with creative direction from your brand strategist
- Brand strategy guide outlining the foundations of your brand including mission/vision, values, UVP, customer research, competitor research and more
- Typography for desktop purchased and supplied
- Brand aesthetic guide including colour palette, image recommendations, typography selection, and logo guidelines
- Logo designs (including primary, secondary and landmark)
- Logo variations supplied in ready to use formats and in brand colours, and black and white.

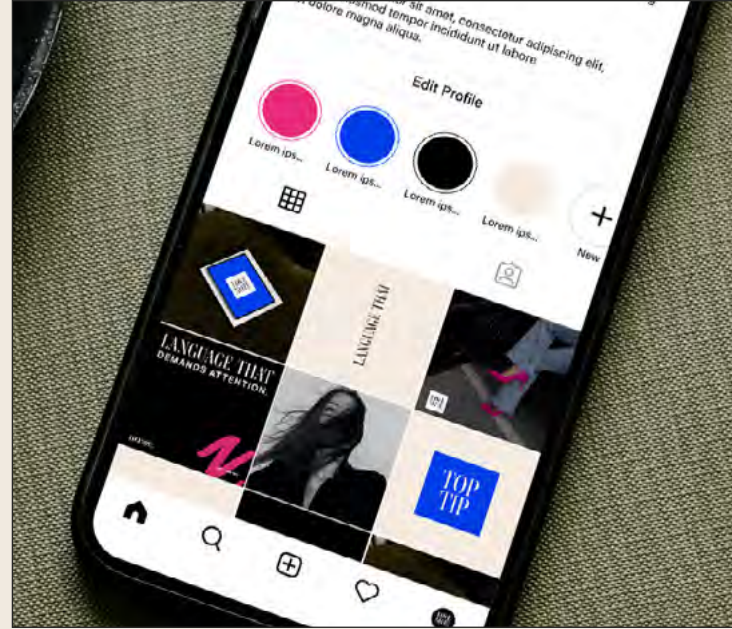
Packages customisable and suitable for service providers and e-commerce brands.

[Book your free strategy call here](#)



STARTING AT \$2,000

VISUAL BRAND PACKAGE



You have a brand strategy and full understanding of your overall brand DNA — now you need custom branding that truly represents who you are as a business.

Say goodbye to trends and move forward with future-proof, strategic brand building and design.

WHAT'S INCLUDED:

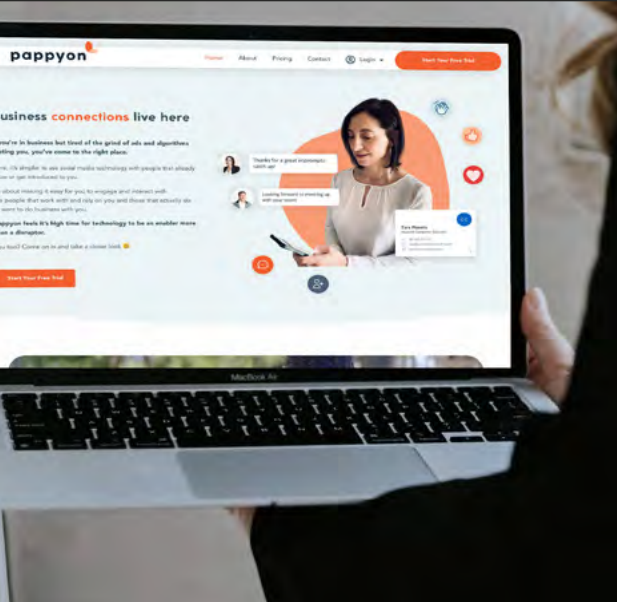
- A strategy session to brainstorm your creative direction with your brand strategist
- Colour palette and logo guide
- Typography selection with desktop fonts supplied
- Logo designs (including primary, secondary and brandmark)
- Logo variations supplied in ready to use formats and in brand colours, and black and white.



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STARTING AT \$8,500

ELEVATED WEB PACKAGE

Craft the ultimate web experience for your customers and feel confident showing off your brand in all its glory.

With a range of platforms available (WordPress, WooCommerce, Shopify, Kajabi + more), we'll help figure out which platform's best for you and your business to save

WHAT'S INCLUDED:

- Strategy sessions to brainstorm with your brand and web strategist
- Guidance, resources and support in the website planning process (market research, copy guides, customer journey mapping, photography + more)
- Basic SEO set up with the data provided and performance optimisation
- A custom designed website (layouts designed for desktop, laptop, tablet and mobile) ensure a flawless viewing experience on all devices
- Domain set up and hosting to make your launch process effortless.

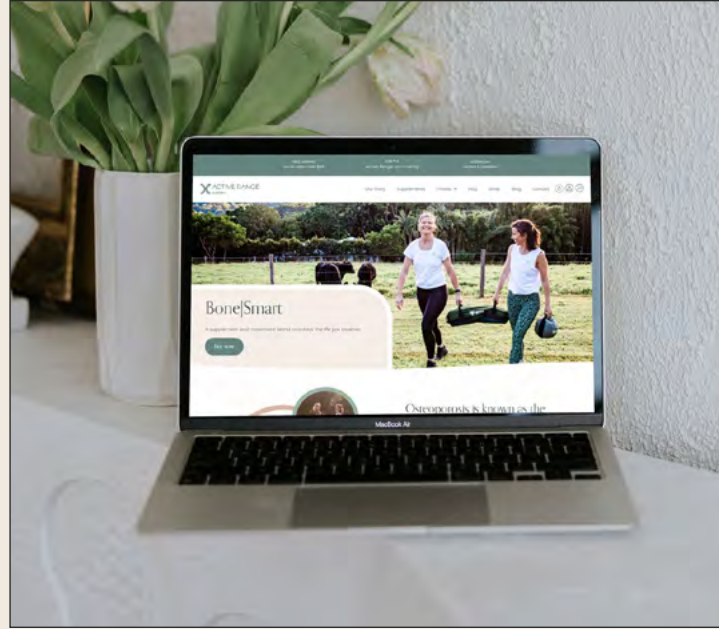
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STARTING AT \$3,500

COURSE CREATION PACKAGE



You can't possibly take on any more 1:1 clients but you've got so much goodness to get out into the world. 1:many is where it's at.

Launch your passive income stream with a custom designed online course — expertly built by our team of designers and developers on your preferred platform.

With a range of platforms available (Kajabi, Thinkific, Learndash + more), we'll help figure out which platform is best for you and your business to save you money in the long term.

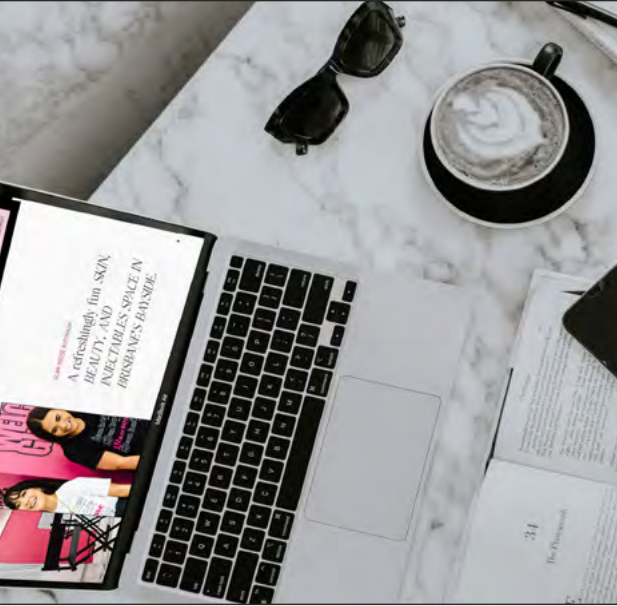
WHAT'S INCLUDED:

- Strategy sessions to brainstorm creative direction, course structure and user journey through the course material
- Custom designed online course sorted into sections and module structures
- Video, course material and all other content uploaded and organized
- Purchase process, login, and sales page set up
- Custom domain set up and hosting (where applicable).



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\$225/MONTH OR \$2,500/YEAR

WEBSITE MAINTENANCE

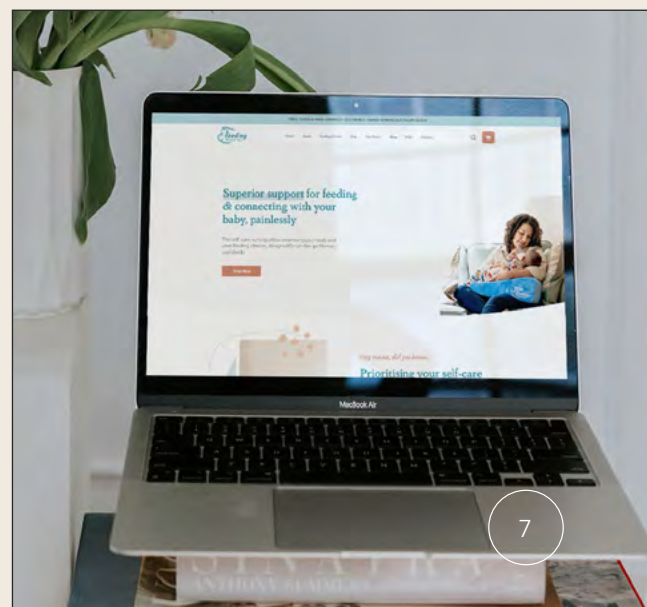
Your website needs regular upkeep for performance, security and overall site health. sign on for lifelong management of your website maintenance.

WHAT'S INCLUDED:

- Fast and secure website hosting
- Top rating website builder and other subscriptions (if applicable)
- Advanced security and daily uptime monitoring
- Daily (or multiple daily) backups - dependent on website traffic
- Weekly plugin updates and security checks
- 1x monthly support request, website design updates, and/or strategy call
- Monthly reports on your website's health, performance, and traffic
- Monthly performance cleans
- Quarterly in-depth performance scans. you money in the long term.

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STARTING AT \$65/MONTH

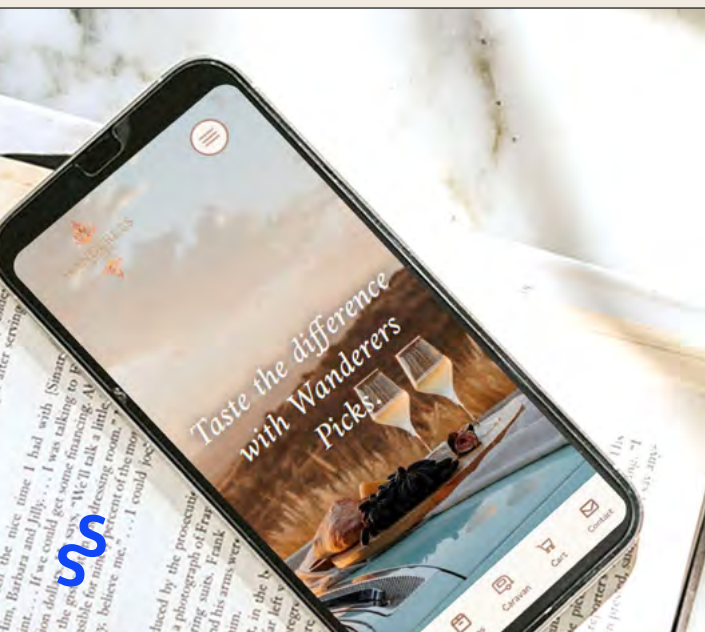
SECURE WEB HOSTING



Sleep easy knowing your website is running at optimum speed, is backed up daily and your website support team (That's us... Sparo Studios) is Australian based.

WHAT'S INCLUDED:

- Self-managed c-panel
- Includes 1 website
- CDN included
- Free SSL certificate
- 20 GB bandwidth
- 5 GB storage
- Nightly backups
- Australian based support from the Sparo Studios team
- Top rated website builder and other subscriptions
- 300% renewable energy match.



Packages customisable and suitable for service providers and e-commerce brands.

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FROM \$1,300 TO \$2,200

SPARO TEAM

VIP DAY

Maybe you're an existing Sparo Studios client, you've already got a pre-built, high-performing website that needs some tweaks, or need a brand designer for a day - we got you.

½ VIP DAY

- Questionnaire and preparation for the day
- Initial 30-minute strategy call to discuss what needs to be completed on the day
- 1/2 day (up to 3.5 hours), either morning or evening of the Sparo team's undivided attention to complete your project
- On-call during scheduled hours, personalised support, and check-ins

FULL VIP DAY

- Questionnaire and preparation for the day
- Initial same-day 30-minute strategy call to discuss what needs to be completed on the day
- Full day (up to 7.5 hours) of the Sparo team's undivided attention to complete your project
- On-call all day, personalised support, and check-ins

Packages customisable and suitable for service providers and e-commerce brands.

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ALL THE **EXTRAS**: CREATE YOUR OWN CUSTOM PACKAGE, YOU REBEL, YOU.

SIGNAGE DESIGN
LABEL DESIGN
BUSINESS CARDS
STATIONERY
PACKAGING DESIGN

EMAIL TEMPLATES
SOCIAL MEDIA TEMPLATES
DOCUMENT DESIGN
BROCHURE DESIGN
WEBSITE AUDIT

BRANDING GUIDELINES
PHOTOSHOOT CREATIVE DIRECTION
LANDING PAGE DESIGN
WEBSITE TROUBLESHOOTING
+ MORE

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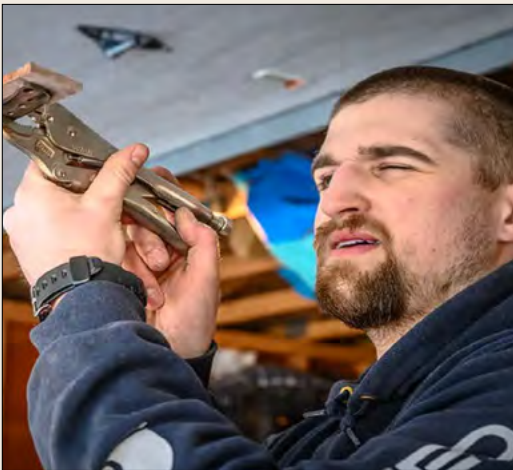


I ACTUALLY LOVE MY WEBSITE - I WAS SO NERVOUS COMMITTING TO SUCH A PRICE AT MY STAGE IN MY BUSINESS...

My experience with Sparo Studios was amazing! They understood and nailed the brief perfectly. I knew exactly the vibe that I was looking for but didn't know what it was going to look like - so it was great to see it come to life and fit what I was picturing. They basically pulled the words out of my brain, and made them into a beautiful design. They were super responsive throughout the process and I always knew where we were at. I will and have recommended Sparo Studios to anyone who will listen!



APRIL BOOIJ, FAME EVENTS



TANNER DANNISH, FRONTIERSMEN GEAR

WHAT SPARO STUDIOS DID FOR OUR WEBSITE IS BETTER THEN ANYTHING I HAD IN MIND...

They has helped us numerous times since we finished and I really can't say enough about the support. Can honestly say so much of our growth has been due to our website, hosting and design that Sparo Studio's did. You won't be disappointed and Sparo Studios has all of our future business without question.

Thanks again, You guys rock!

WE NOTICED AN (ALMOST) INSTANT INCREASE IN TRAFFIC TO THE SITE...

Em and her team created an amazing website for us and we couldn't be happier. Sparo Studios created an amazing website for us and we couldn't be happier. We noticed an (almost) instant increase in traffic to the site and as a result of Sparo Studios following our brief to the T, our new look suits our model, brand and passion for what we do. Thanks Em and the Sparo team!



ANGELA THWAITES, HEALTHCARE HQ

ARE YOU READY TO *IGNITE* A SPARK IN YOUR BUSINESS?

PACKAGES FULLY CUSTOMIZABLE AND PAYMENT
PLANS AVAILABLE.

BOOK YOUR FREE STRATEGY CALL